

Quote:

"Research, innovation, and entrepreneurship all contribute to success in business."
John Bragg in his presentation at a recent Innovation Café

King Innovation Council Events:

Innovation Workshop: Leadership Using Appreciative Intelligence

May 9, 10 & 11 2007

Ledgehill Corporate Learning Centre Inc., 7608 Hwy 201, Lawrencetown

Cost \$695.00 plus HST (Includes workshop, all meals, and accommodations.)

Limited number of spaces available so register early!

Details of workshop and registration.....[more](#)

or contact Charles Bower (cbower@ledgehill.com) or phone 1-800-676-3393

Interesting Website:

http://www.pftt-pftt.gc.ca/main_e.shtml

Feature Article:

The inspiration for innovation by Paul Sloane

Harness the entrepreneurial power of your people and your business will thrive!

Like other corporate leaders, chief information officers (CIOs) constantly strive to increase efficiency, implement best practice and deliver increased performance. Their goal is to make the business model work better. They seek to improve profitability through efficiencies of scale and cost reductions.

But there are limits to cost saving. In a global economy, competitors in lower-cost countries can beat you at that game. The best way to create value is to innovate your way ahead of the competition. You need to find new business models that create temporary monopolies where yours is the only show in town. You can do this by harnessing the creative power of your greatest asset: your people. The goal is to turn them into opportunistic entrepreneurs who are always looking for new ways of doing business.

To read more go to the following link...

<http://www.computingbusiness.co.uk/computing-business/analysis/2160590/inspiration-innovation>

Have a great week.

Marianne Gates

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"Innovation is the successful implementation of a creative idea." Kings Innovation Council