

Quote:

"We can believe that we know where the world should go. But unless we're in touch with our customers, our model of the world can diverge from reality. There's no substitute for innovation, of course, but innovation is no substitute for being in touch, either."

- Steve Ballmer

King Innovation Council Events:

Innovation Café

Tuesday, April 24, 8:00-9:00, Kentville Research Station

Speaker: Danny Silver, Acadia University

Associate Professor, Jodrey School of Computer Science

Innovation Workshop: Leadership Using Appreciative Intelligence

May 9, 10 & 11 2007

Ledgehill Corporate Learning Centre Inc., 7608 Hwy 201, Lawrencetown

Cost \$695.00 plus HST (Includes workshop, all meals, and accommodations.)

Limited number of spaces available so register early!

Details of workshop and registration.....[more](#)

or contact Charles Bower (cbower@ledgehill.com) or phone 1-800-676-3393

Interesting Website:

<http://www.cio.com/>

Feature Article:

Service Innovation: The Next Big Thing by Reena Jana

IBM, Oracle, and other tech companies have formed a new nonprofit consortium dedicated to the advancement of this hot concept

When most consumers and corporations think of innovation, sleek, user-friendly products such as Apple's iPod come to mind. But leading companies, innovation consultants, and academic researchers are shifting their focus from products to services as the next hot area. The Mar. 28 launch of the Service Research & Innovation (SRI) Initiative, an ambitious Silicon Valley nonprofit founded by executives at IBM and Oracle, is a sign that the concept of service innovation is quickly becoming top-of-mind, at least among executives at high-profile companies in the technology industry.

To read more go to the following link...

http://www.businessweek.com/innovate/content/mar2007/id20070329_376916.htm?chan=search

Have a great week.

Marianne Gates

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"Innovation is the successful implementation of a creative idea." Kings Innovation Council