

PLEASE! PLEASE! PLEASE!

Complete the following short survey about innovation by June 8. Just use the following link...

<http://www.surveymonkey.com/s.aspx?sm=6nuxzBmqiYUNoM73jmNcJQ%3d%3d>

Quote:

"When you're the first person whose beliefs are different from what everyone else believes, you're basically saying, I'm right, and everyone else is wrong. That's a very unpleasant position to be in. It's at once exhilarating and at the same time an invitation to be attacked."

-Larry Ellison

Interesting Events:

"Selling Beyond Kings County"

Presented by Trade Team Nova Scotia in partnership with the Kings CED Agency and ACSBE
June 12, 2007 from 10:00 a.m. - 2:30 p.m.

Fountain Learning Commons (Acadia University)

Cost \$15.00 (includes lunch) **Registration Deadline: June 8**

For more information email: info@kingsced.ns.ca

Interesting Website:

<http://www-03.ibm.com/innovation/ca/en/revitalize/bti.shtml>

Feature Article:

The Intersection of Art and Business

A context for arts-based training and development in the workplace by Linda Naiman

The worlds of the arts and business are formulating a new relationship, distinct from the traditional models of entertainment or sponsorship. As Miha Pogacnik, a concert violinist and cultural ambassador to Slovenia, argues: "The world of arts must be rescued out of the prison of entertainment and the world of business must be led out of the desert of dullness of meaning!" In this new relationship, art is a role model for business, since all great art pushes boundaries beyond the established norms. Thus, it can teach us about aesthetics, ambiguity, diversity, chaos, change, courage, and complexity. According to British aesthetician, Sir Herbert Read, "The artist's task is to break through the limitations of previously codified knowledge, to lead humanity to the future."

To read more go to the following link...

<http://www.creativityatwork.com/CWServices/arts-in-business-context.html>

Have a great week.

Marianne Gates

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"Innovation is the successful implementation of a creative idea." Kings Innovation Council