

PLEASE! PLEASE! PLEASE! IT IS NOT TOO LATE

Complete the following short survey about innovation by June 8. Just use the following link...

<http://www.surveymonkey.com/s.aspx?sm=6nuxzBmqiYUNoM73jmNcJQ%3d%3d>

Quote:

"Being creative; not being afraid to make mistakes; believing there's more than one right answer; finding that new perspective, that new focus. Falling in love with the world. If we let it, creativity can infuse all the facets of our lives; and that when it does, life truly is extraordinary. When we believe it, we'll see it."

-Dewitt Jones

Interesting Website:

<http://www.bnet.com/>

Feature Article:

How to Nurture New Ideas

by Brian Libby from above website

From Henry Ford's assembly line to Apple's iPod, every great innovation started with a great idea. But in the business world, it's a lot easier to say "no" to new ideas than it is to dedicate time, money, and resources to developing them. That's why idea-friendly companies like Toyota, Yahoo, and IBM have structures in place to encourage and capitalize on good ideas — be they flashy new products or time-saving strategies for improving efficiency on the factory floor. No matter what their precise approach, all idea-friendly companies have a few principles in common: They reward employees who suggest ideas, and they solicit feedback from across the organization to identify ideas with the greatest staying power.

To read more go to the following link...

http://www.bnet.com/2403-13068_23-68479.html?promo=713&tag=nl.e713

Have a great week.

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"Innovation is the successful implementation of a creative idea." Kings Innovation Council