

Kings Innovation Update #26: July 5, 2007

Events:

Hold the date: September 24 and 25

Innovation 101: 2007

More details to follow...you will not want to miss this event!

Quote:

" I am more and more convinced that our happiness or our unhappiness depends far more on the way we meet the events of life than on the nature of those events themselves."

-Karl Wilhelm Von Humboldt

Interesting Website:

<http://www.ted.com/index.php/talks/view/id/97>

Feature Article:

The Link Between Motivation and Innovation By Don Jacobson

The U.S. Army's top leadership recently did a very smart thing: *They listened to one of their enlisted men.*

After returning from the war in Afghanistan, Master Sergeant Rudy Romero sent a long, insightful email to a former commanding officer about the suitability of the equipment that the Army provides to GIs. The recipient forwarded the message to a few colleagues who forwarded it to a few more until, ultimately, it reached the Army's most senior enlisted soldier and the Army Chief of Staff. They took Romero's insights seriously and, as a result, the Army is now making numerous changes to equipment design and procurement.

To read more go to...

<http://www.govleaders.org/motivation.htm>

Have a great week.

Marianne Gates

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"Innovation is the successful implementation of a creative idea." Kings Innovation Council