

News and Interesting Website:

Kings Innovation Council have made some news of their own. Using a technique by Kimberly Smith called "Community Video Ensembles" a short video was created that had been posted to Google.

Take a look at: <http://video.google.ca/videoplay?docid=-7711356473745121454>

Events:

Innovation 101, 2007

Appreciative Inquiry

A tool for creativity and innovation

September 24 & 25

- **Increase your creativity and discover your innovative strengths.**
- **Move more effectively towards goals.**
- **Generate new life within a community, organization or group.**

You won't want to miss the 2nd Innovation 101 event hosted by the Kings Innovation Council, September 24 & 25 at the Old Orchard Inn. Inspired by the success of the first conference in 2006, Council continues the journey to increase innovation in Kings County with Innovation 101, 2007: Appreciative Inquiry. This event, facilitated by **Dr. Jeanie Cockell**, will focus on providing tools and teaching participants to increase creativity and innovation in themselves, their workplace and the community using **Appreciative Inquiry (AI)**.

What AI does...

- focuses on what's working well (appreciative) and engages people (inquiry).
- utilizes positives to heighten energy, sharpen vision, and inspire action.
- explores 5 Ds model: **Define; Discover; Dream; Design; Destiny!**

There are a limited number of spaces so please register early to avoid disappointment.

For more information:

Registration form attached. (2nd page of PDF)

<http://appreciativeinquiry.case.edu/>

<http://www.jeaniecockell.com>

Quote:

"There are two big forces at work, external and internal. We have very little control over external forces... (such as tornados, earthquakes, floods, disasters, illness and pain.) What really matters is the internal force. How do I respond to those disasters? Over that I have complete control."

- Leo Buscaglia

Feature Article:

Creating Value In The Age Of The New Wealth from the Strategic Coach

What do your clients want more than money? This is a question every business has to answer on some level. The greatest opportunities for business growth lie in the areas where price is no object. Here, selling becomes much easier and competition becomes irrelevant. There is a kind of wealth people are seeking today that is about more than just money — a new wealth, which the most successful companies will make it their business to enhance for all their clientele. More people around the world are materially wealthy than ever before. The desire to acquire goods and gather money may always be part of the fundamental human survival instinct, carried over from our early days as hunter-gatherers. But more and more individuals are discovering that their love affair with objects is one that will never be truly fulfilling. Things are a disappointment. What really moves them are experiences in which they

are able to expand themselves, to increase their capabilities and, as Harvard Business School professor Shoshanna Zuboff puts it, achieve "psychological self-determination."

To read more...

<http://www.strategiccoach.com/resources/articles/coach-article/article/creating-value-in-the-age-of-the-new-wealth.html>

Have a great week.

Marianne Gates

Kings Community Economic Development Agency

Phone: 902.678.0393

"Innovation is the successful implementation of a creative idea." Kings Innovation Council