

## *Quote:*

"Coming together is a beginning. Keeping together is progress. Working together is success."

Henry Ford

## *Events:*

*the next...*

### **Innovation Book Club**

Book: **First, Break all the Rules** by Marcus Buckingham

When: October 30-December 18

Where: Kings CED, Upstairs boardroom

Time: 8:00am-9:00am

Coffee provided.

Cost: Your time and effort!

To sign up please email [marianne@kingsced.ns.ca](mailto:marianne@kingsced.ns.ca)

## *News*

### **Innovation 101, 2007... a very POSITIVE event!**

Over 70 business and community leaders attended a two day workshop hosted by Kings CED Agency's Innovation Council. The second annual event attracted entrepreneurs, managers and other professionals interested in innovation and creativity in Kings County. Facilitator Jeanie Cockell led the group in an Appreciative Inquiry (AI). This philosophy and process engages people in building organizations through consciously choosing the positive as the basis for learning and change. Questions are asked focusing on positive or successful aspects of an issue, stories are shared, images created and innovative solutions are developed.

The session included several presentations including a Dewitt Jones video "Focus Your Vision" and a keynote by Kimberly Smith, a local entrepreneur, regarding "Community Video Ensembles." Additionally, panel discussion groups pertaining to innovative approaches to human resources and the positive aspects of a book club highlighted the session. Special thanks to panel contributors Barb Buchanan, Roger Tatlock, Bill Travis, Allie Craswell, Vickie Elliot Lopez, Ray Savage, Jim Noonan, Lisa Hammett Vaughan and Nancy Tregunno. Participants found the workshop to be a wonderful experience providing tools they will use within their workplace and community. Ultimately the success of the event will be determined by how this new skill impacts participants. Some early results include: the formation of Innovation 101 Resource Library, the potential creation of a Kings County Volunteer Network, the formation of a group to look at a positive vision for the county and the potential establishment of several book clubs.

The Kings Innovation Council will continue to focus its efforts to increase innovation in Kings County through increasing the engagement level of individuals. The founder of AI, David L Cooperrider, states "It could be argued that all true leadership is appreciative leadership. It's the capacity to see the best in the world around us, in our colleagues, and in the groups we are trying to lead. It's the capacity to see the most creative and improbable opportunities in the marketplace. It's the capacity to see with an appreciative eye the true and the good, the better and the possible." We are all leaders in some way who DO make a difference....only we determine if the impact will be positive, negative or neutral. The goal of the Kings Innovation Council is to make the difference positive.

## *Feature Article:*

## ***Engaging Generation Y***

As companies strive to maximize talent, many stumble when it comes to younger workers. They're, like, different. So how do you engage millennials and develop their special talents? We asked Marcus Buckingham, author and authority on discovering and maximizing your strengths.

To read more...

<http://www.marcusbuckingham.com/press/index2.php>

Have a great week.

***Marianne Gates***

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*"Innovation is the successful implementation of a creative idea." Kings Innovation Council*